



SUVIN EXPO LLP.

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Dear Industry Colleague,

Hope you are doing well!

It gives us pleasure to invite you as an exhibitor for two days Exhibition “**Brands & Private Labels 2016**” (B&PL) at World Trade Centre, Mumbai, from 19th Jan 2016 to 20th Jan 2016. It is an exclusive exhibition dedicated for Own Brands , Private Label & Contract Manufacturers, we have managed to cover all the relevant categories necessary to attract the purchase manager of all Big retail chains, Hotels , Flight Caterers ,Cruise Lines, Leading Spa’s & many Government bodies as well. We are also expecting international Buyers from **South Asian / European & Middle East Countries** as well. Please find the below details about the show and also find attached Floor Plan & Event Brochure for your kind reference.

We are getting the support from all the relevant Government association from various categories whose members can be very well benefited from this Platform. We are also inviting many International Buyers to source their products from Indian Manufacturers.

Why exhibit:-

- Reap the rewards from our outstanding, pan-regional marketing campaigns that guarantee to pull-in buyers from across India and beyond.
- Take your place alongside leading global brands, top regional suppliers and existing independent companies.
- Meet top buyers, build your business, Win new sales!
- Network with large sourcing delegation's already involved in major private label projects.
- Network with some of the largest emerging retail groups with global operations.
- Launch, demonstrate, and introduce new products, innovations, technology, new trends to a huge market place hungry for the latest ideas, products and concepts.
- Meeting with new & existing business partners, increase networking with a professional and knowledgeable visitor audience, and optimize new contact opportunities.
- Meet and observe competitors, by exhibiting at the show, build brand awareness and gain a foothold over competition.
- Finalize appointment of new distributors and agents.



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Exhibitors Profile:-

- Cosmetics & Colour Cosmetics
- Cleaning & Hygiene Products
- Food & Beverages
- Tissue Paper & Wet Wipes
- Home Care & Personal Care
- Baby Products
- Pharmaceutical(OTC) Products
- Home Improvements
- Plastic & Paper Goods
- Textile & Apparels
- Pet Food & Supplies
- Industrial Consumables
- Franchise Owners
- Market Research & Brand design services

Visitor Profile:- (From PAN India / European Countries / Middle East / South Asian Countries)

Brands & Private Labels will carry out extensive marketing and Promotional activities that include leading local and international industry publications, web portals, social networking sites, show marketing at major international FMCG shows worldwide-culminating with a comprehensive visitor promotion campaign nationwide using variety of mediums that include Web, Print leading to the show opening dates. Unique hosted key buyers programme to meet key buyers from the entire country and beyond. Our expertise combines both creativity and strategic planning to produce effective results that provide real business value.

Exhibitors can meet Managers, Buyers, Primary decision makers from the following:-

- Leading Cosmetic Brands
- Big Retail Giants
- Restaurants & Cafes
- Catering Companies (5000+)
- Wholesalers / Distributors & Super Stockist
- Hotels & Hospitality Industry (3000+)
- Airlines & Cruise Lines
- Pharmaceutical Companies (1000 +)
- R&D Managers
- Multi level Marketing (MLM Companies)



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- Brand Management Companies
- Online Marketing Portals
- Top corporates
- Foreign Buyers (South Asian /European & Middle East Countries)

An Exclusive Package to AICMA members:

	Actual Rates	Discounted Rates
Stall Rentals for 4 sqm Ready Stall	Rs.48000 +Taxes @ Rate Rs.12,000/sqm	Rs.16,000 + Taxes @ rate of Rs.4,000/ sqm
Product Display Area of 2 Sqm	Rs.15000/-	Rs.4000/-
Value Added benefits	Rs.5000/-	Free
Total	Rs.68,000 + Taxes	Rs.20,000 + Taxes

Thanking you!

Suvin Expo LLP