

AICMA (Estd : 1964)

ALL INDIA COSMETIC MANUFACTURERS' ASSOCIATION
(Formerly known as All India Small Scale Cosmetic Manufacturer'
Association)

[Registered under Section 25 of the Companies Act, 1956 (No.1 of 1956)]
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Beauty India 2016
International Trade Exhibition on Beauty & Cosmetic Industry
October 24-26, 2016, Bombay Convention & Exhibition Centre, Mumbai, India

Greetings from Sumansa Exhibitions!

We have pleasure in informing you that **Sumansa Exhibitions**, a renowned name in **organizing leading shows across the World** is organizing an exclusive International Trade Exhibition on Beauty & Cosmetic Industry named '**Beauty India**' during **October 24 – 26, 2016** at Bombay Convention & Exhibition Centre, Mumbai, India.

India is amongst the top five growing countries in Beauty and wellness Markets in the world. The Health, Beauty and Wellness industry in India is at an all-time high, currently estimated at US\$ 950 million, **growing rapidly at a CAGR of 18.6%** and is likely to almost **treble to US\$ 2.68 billion by 2020**, twice as fast as that of the US and European markets. Increasing consumer demand for branded products and services and a growing middle class that has started to consider Beauty and Wellness as a necessity is driving the high rate of growth in this dynamic industry.

Its brand ambassador - Malaika Arora Khan, exemplifies Beauty India's brand philosophy of class and sophistication. An established, leading actress in the Bollywood industry, Ms. Khan is also a super model, a VJ and a judge at popular television shows.

Beauty India 2016 will promote the Government of India's initiatives of 'Make in India', 'Skill India', and 'Start-up India' as MSME's form the backbone of the Beauty and Cosmetic Industry, and hence it will generate huge employment opportunities in Manufacturing and Service Sector. Large Companies can set-up base in India and manufacture their products locally and the youth can be trained and skilled to provide sufficient manpower required in this growing Sector. The sector is driven by Entrepreneurship and hence 'Start-up India' will get an immense boost.

The Show is supported by the following leading Trade and Industry Associations:

- 1. All India Cosmetic Manufacturer's Association**
- 2. All India Hair and Beauty Association**
- 3. SME Chamber of India**
- 4. SIES School of Packaging**

Beauty India 2016 will provide a unique business platform for Launch of Products, Networking Opportunity with Industry Leaders, Building New Partnership, exchange of ideas, product display, live demonstrations, innovation and showcasing new technologies for all stakeholders like Manufacturers, Suppliers, Ancillaries, End-users, Emerging Entrepreneurs, Government Institutions and the Industry under one roof. **BI 2016** will attract erudite visitors from throughout the country and overseas.

Beauty India's main focus would be Beauty Industry which includes Skin Care & Hair Care (both Professional and Personal Product Lines), Colour Cosmetics, Personal Care Products, Nail Care & Accessories, Professional Equipment & Spa, Fragrance and Machinery, Packaging & Raw Material suppliers, all under one roof.

Being a Business driven Platform, there would be value added events running concurrently to the Exhibition like Buyer-Seller Meet, On-Site Beauty Sessions, Seminars & Workshops, Demo Areas and Featured Products Area.

A distinguished panel of eminent Business Leaders and captains of the Industry is being constituted as an Advisory Committee to mentor this Event.

We solicit your full-fledged support to this mega event and take this opportunity to invite your good self as Member of the Advisory Committee to mentor this event.

We are sure that this will go a long way in strengthening our commitment towards economic growth paving way for the overall socio-economic development of the country.

Please find enclosed soft of the brochure of **Beauty India 2016** for your reference and record.

You may please visit our website www.beautyindiashow.com for more details

Thank You.