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5<sup>th</sup> August, 2015

**To**

Dear Sir / Madam,

**Sub: Proposal for Participation - Vibrant Beauty Show during 18-19-20 December, 2015 at GMDC Ground, Ahmedabad**

As you might be aware, Vibrant Vivah, the Largest Indian Wedding Festival organized by us consecutively for the last two years in Ahmedabad, was a great success. Inspired by the overwhelming response we received from the exhibitors as well as the visitors, we have immense pleasure in announcing another exclusive exhibition - Vibrant Beauty Show at GMDC Ground, during 18-19-20 December, 2015.

**Vibrant Beauty Show** is the biggest trade exhibition and symposium happening for the first time in the state of Gujarat. The mega exhibition will act as a huge platform to show products and services of various national and international brands.

**Beauty & Cosmetics**

Personal Care / Skin Care / Ingredients / Color Cosmetics & Makeup Accessories / Machinery & Packaging Equipment / Fragrance / Oral Care

**Ayurvedic, Herbal & Health**

Ayurvedic, Health and Herbal Products / Seed Producers & Dealers / Ayurvedic & Herbal Remedies / Bio Fertilizers / Producers & Dealers / Health Food Products / Certifications Agencies / Fitness

**Hair & Nail**

Hair Cosmetic Products / Decorative & Promotional Aids / Tools of the Trade / Wellness Products / Hairdressers / Cosmetic & Nails for hairdressers / Training institutes for Hair & Nail

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### **Spa & Well-Being**

Spa Operators / Spa Consultants / Spa Product Suppliers / Spa Management Firms / Spa Equipments & Accessory Suppliers / Packaging Company / Certified Natural & Organic Spa Product Suppliers / Spa Education Centers / Spa Schools

### **OEM & Packaging**

Accessory / Aerosol Filling Service / Automation / Wellness Products for Hairdressers / Contract Manufacturer (OEM/ODM) / Private Label Manufacturer / Processing Equipment / Packaging / -Machinery / Labeling.

**Vibrant Beauty Show** is concurrently organized with Vibrant Vivah 2015 at the same venue. As a result, the show will get direct benefit of massive crowd of 50,000 people visiting Vibrant Vivah 2015.

Apart from the Mega Exhibition, the biggest beauty show will organize over 10 expert seminars on various topics to provide wider exposure to the delegates (anticipating 1000 delegates in each seminar) on current and upcoming trends of beauty industry. Looking at the huge opportunity, we would like to invite you to participate in the show as one of the renowned national speakers.

The grand-scale of the event will act as a promotional stage for you. In addition to that, presence of renowned industry players along with elite audience will offer a spotlight to your expertise.

### **Association Supporters to Vibrant Beauty Show:**

**AMAM** (Association of Manufacturers of Ayurvedic Medicine - New Delhi)

**AICMA** (All India Cosmetic Manufacturers Association - Mumbai)

**ISWA** (Indian Spa and wellness Association - Pune)

**FAFAI** (Fragrances & Flavours Association of India - Mumbai)

Hope the alluring offer turns out to be a win-win situation for both of us!

Thanking you and looking forward to receive your early response,

Yours sincerely,

Ravi Dave  
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